



MEDIAROAD

EUROPEAN MEDIA ECOSYSTEM FOR INNOVATION



SANDBOX Hub

Creating a series of interlinked incubators for media innovation in Europe



POLICY Hub

Developing a long-term policy vision for the European media sector, focusing on audiovisual and radio



NETWORK Hub

Bringing together media stakeholders, researchers, creative and cultural industries, technology experts and entrepreneurs

OBJECTIVES

- boost innovation across the European media sector
- reawaken a "start-up" mentality in the media sector
- bring together a broad network of media stakeholders
- deploy new ideas on the market
- shape future media policy and be part of the digital transformation

Data policy, cloud, privacy and security, 5G, investment in training and research, innovation methodology, AR/VR, digital platforms, European research agenda...

CONSORTIUM PARTNERS



OPERATING EUROVISION AND EURORADIO



ASSOCIATION EUROPÉENNE DES RADIOS



ÉCOLE POLYTECHNIQUE FÉDÉRALE DE LAUSANNE



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