



Finnish Broadcasting Company & Startups

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Yle Media Startup Accelerator
Demoday, 2015

YLE BETA - INCUBATOR FOR FUTURE MEDIA EXPERIENCES

Sandbox Pilot with Youth Media Focus, Spring 2018

- Many startups had experiences of working with Yle
- Yle was familiar with most of the startups in Finland
- Sandbox Hub network itself was seen as a new and an interesting value proposal



At Yle, we are interested innovations and solutions from all sizes of companies.

Yle Sandbox focuses on finding ways of working with startups and new teams with limited track record and balance sheets required in open biddings.

As a member of the Sandbox Hub Network, we are testing new opportunities and innovations on our current services and content creation processes.

We also hope to promote the European startup ecosystem by opening doors and introducing validated startups and innovations to our network partners.

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